



WEATHERFORD COLLEGE 2016-2021 STRATEGIC GOALS



STRATEGIC GOAL 1: Through an Academic Master Plan and support unit Annual Improvement Plans, the college will promote student success and excellence in teaching and learning.



STRATEGIC GOAL 2: Weatherford College will implement a facilities master plan to guide decisions about

- renovation and preventative maintenance of existing facilities
- construction of new off-campus facilities
- ADA compliance
- land acquisition and usage
- infrastructure improvements
- appearance, parking, signage, and landscaping at all campuses



STRATEGIC GOAL 3: Weatherford College will enhance student engagement, leading to persistence and success, by conducting feasibility studies for implementing and/or providing access to services in the following areas:

- campus safety
- health and mental health services
- affordable and flexible child care
- expanded campus events, activities, and recreational facilities
- exceptional and consistent customer service and advising



STRATEGIC GOAL 4: Weatherford College will periodically review, expand, and improve technology on all campuses to provide the following:

- adequate and accessible wireless internet
- consistent and current technology in all classrooms at all locations
- updated and adequate learning management and library systems
- a student information system that supports a relational database and data warehouse to enhance student records integrity, student advising, research, and reporting.



STRATEGIC GOAL 5: Weatherford College will serve the communities in its service area through off-campus instructional centers; expanded community partnerships and programs; and, enhanced internal and external communication throughout all instructional sites.



STRATEGIC GOAL 6: Weatherford College will implement administrative processes that promote employee advancement; professional development; appropriate and equitable compensation; and, sufficient inter-departmental communications.