

Factoring Using Special Product Formulas

Difference of Two Squares:

Formula: $x^2 - y^2 = (x + y)(x - y)$

Example 1: $a^2 - 16$
 $a^2 - 4^2$
 $(a + 4)(a - 4)$

Example 2: $9a^2 - 64$
 $(3a)^2 - 8^2$
 $(3a + 8)(3a - 8)$

NOTE: The SUM of Two Squares is NOT factorable.

Difference and Sum of Two Cubes:

Formulas: **S O AP**
 $x^3 - y^3 = (x - y)(x^2 + xy + y^2)$
 $x^3 + y^3 = (x + y)(x^2 - xy + y^2)$

Use SOAP to remember the signs when factoring cubes:
Same -- Opposite -- Always Positive.

Example 1: $a^3 - 8$
 $a^3 - 2^3$
 $(a - 2)(a^2 + 2a + 2^2)$
 $(a - 2)(a^2 + 2a + 4)$

Example 2: $8a^3 + 27b^6$
 $(2a)^3 + (3b^2)^3$
 $(2a + 3b^2)[(2a)^2 - (2a \cdot 3b^2) + (3b^2)^2]$
 $(2a + 3b^2)(4a^2 - 6ab^2 + 9b^4)$

Perfect Square Trinomials (Used in Completing the Square):

Formulas: $x^2 + 2xy + y^2 = (x + y)^2$
 $x^2 - 2xy + y^2 = (x - y)^2$

Example 1: $9a^2 + 6ab + b^2$
 $(3a)^2 + 2(3a)(b) + (b)^2$
 $(3a + b)^2$

Example 2: $25a^4 - 20a^2b + 4b^2$
 $(5a^2)^2 - 2(5a^2)(2b) + (2b)^2$

$$(5a^2 - 2b)^2$$

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